

Plans for the Future



Prior to the BID installing CCTV in 2011, the area was subject to significant levels of criminal activity. The BID's co-ordinated approach to tackling crime has helped **reduce reported crime by 50% over the last 5 years**. There has been a consistent and substantial reduction in crime within the BID area since 2011. The increased security and specifically CCTV and ANPR cameras have undoubtedly contributed to this reduction.

To maintain the CCTV Network

The CCTV network, covering strategic locations across the BID area, is maintained by Clacksfirst BID and, when required, the content made available to Police Scotland. This includes the maintenance, repair and replacement of cameras, as required. The system acts as a deterrent and provides evidence as and when crimes or incidents occur.



Expanding the CCTV Network

"Without the BID CCTV footage, Beatsons would not have found out who the culprit was. The images were very clear, even in the dark"

Mark Northway, Beatson's Building Supplies.

"The BID's CCTV helps the Police tremendously. It ensures that criminals think twice about entering the business estates and committing criminality"

Brian Gibson, Chief Inspector, Police Scotland.

Clacksfirst BID - Directory Boards and Signage

Prior to the BID coming into existence, it is easy to forget what the landscape of our business parks and industrial estates looked like. Through consultation with the businesses and organisations that make up Clacksfirst BID, there was a consensus that investment should be made to enhance the appearance of our business spaces.

A more dynamic environment was created by the removal of signage that had fallen into a state of disrepair and replaced with the Clacksfirst-branded signage we have now.

The signage is maintained, repaired and updated to ensure our member's location is known.



ENHANCING THE APPEARANCE OF OUR BUSINESS SPACE



Additional CCTV cameras have been installed to increase the coverage of the network, located at;

- Kelliebank West
- Barnpark Business Park
- Ward Street
- Midtown
- North Castle Street
- Craigward
- The Whins
- Kelliebank

It is anticipated that further investment could be made to expand the network. In addition to the Clacksfirst BID CCTV, there have been BID grants awarded to businesses, through the Security Improvement Grant Scheme, that have resulted in CCTV being installed at individual business premises therefore, further protection in the BID area.

The BID CCTV Network now has **30 CAMERAS**



The BID Recycling Service

Our weekly recycling service was launched after we secured **£30,000 funding** from Zero Waste Scotland. The aim was to familiarise members with the new Waste (Scotland) Regulations 2012, which stipulates that businesses must separate recyclable materials and divert them from landfill.

The pilot worked fantastically with a massive reduction in recyclable materials going to landfill and, was so well received by our member's that the service continues to be funded and delivered through the investment of the BID levy. We would encourage those not using it to contact admin@clacksfirst.co.uk to register to use the recycling service. The BID will provide recycling bags for you to separate your materials.



Additional Safety & Security Measures

BID Security Alerts - Clacksfirst BID has employed a Business Watch Scheme for a number of years, you will notice the signage relating to this scheme throughout the BID area. This is an effective method of information-sharing relating to any activity within the BID that could compromise the safety of employee's or the security of business premises. Police Scotland work in **partnership** with us on this service so, if you see anything of a suspicious nature or have been approached directly and offered what could be stolen equipment, please contact admin@clacksfirst.co.uk or use the 'Report an Incident' tab at www.clacksfirst.co.uk and we will distribute the information to all BID members.



'Business Crime Prevention' CD/PDF - Clacksfirst BID, in **partnership** with The Scottish Business Resilience Centre and Police Scotland, produced a one-stop-shop 'Business Crime Prevention' CD/PDF that provides easy to-read-and-follow advice, tips and general information as well as self-audit forms that can be used to help keep you, your employees and your business safe. The data assists business operators and their staff to prevent crime and to identify criminal activity and offenders. To get a copy of the CD/PDF contact admin@clacksfirst.co.uk



Mobile Security Patrols - Clacksfirst BID employs mobile security patrols throughout the BID area, during out-of-work hours, as an added deterrent in our aim to eradicate the cost of crime and keep crime figures down in the Clackmannanshire business arena.



Pallet Removal Service - Clacksfirst BID, in **partnership** with Criminal Justice Service, will remove unused, discarded pallets. Following an audit of the BID area, Police Scotland observed a number of pallets that could either be used as a climbing apparatus or be a fire risk. Not only does this take the area safer, it saves your business time and money.

This is not a scheduled service, if you need pallets removed, contact admin@clacksfirst.co.uk



Keep Scotland Beautiful

"I was delighted to read that Clacksfirst has received recognition for its good practice in the provision of waste management, increasing safety practices and ongoing green and sustainability practices"

Keith Brown, MSP Clackmannanshire & Dunblane

Environmental Improvements

Forward-thinking Business Improvement District (BID) gains silver accreditation from Keep Scotland Beautiful

Environmental charity, Keep Scotland Beautiful, has accredited ClacksFirst BID with a Silver in the National Awards for Environmental Excellence. The award acknowledges the organisation's continued commitment to improving environmental quality, and makes it the second in its sector in Scotland to receive the commendation.

The accolade recognises the organisation's achievements in delivering excellence in environmental quality. The Business Improvement District has demonstrated good practice in the provision of waste management in conjunction with ACE Recycling, increasing safety practices through a Business Watch Scheme with the local police, county-wide CCTV, mobile security patrols and their ongoing green and sustainability practices.

With community engagement and **partnership** working at the fore of the BIDs work, the efforts and systems have resulted in improved environmental quality across the area.

The National Award for Environmental Excellence is open to companies and organisations throughout Scotland and acts as a benchmark for corporate environmental performance. All entrants are assessed by the Keep Scotland and can be awarded Bronze, Silver or Gold level.



The award audit was carried out at ten business parks and industrial estates, and exceptionally high standards of environmental quality were recorded at two sites, Alloa Business Centre and Cooperage Way Business Village, which achieved the Gold level.

Of the other eight sites, six achieved silver and two bronze. The other sites included: Alloa West, Alva Industrial Estate, Dumyat Business Park, Midtown Business Park, The Trade Centre, The Whins, Barnpark Business Park, and Riverbank Industrial Estate.



Kevin Deighan, Manager of ClacksFirst BID, commented:

"We are delighted to receive this prestigious award from Keep Scotland Beautiful. ClacksFirst BID has maintained its goal of making the business and industrial spaces of Clackmannanshire safe, secure and clean.

"Enhancing the outstanding environment of the area is an important part of our work, and we are delighted to gain this recognition for our efforts. Not only does it highlight our efforts to the businesses currently located in the County, it is also a statement of intent to businesses considering relocation or expansion into Clackmannanshire."

"We are delighted with the achievements of ClacksFirst BID. The Business Improvement District has set its sights particularly high in terms of improving environmental quality standards and we are pleased to recognise and celebrate their efforts."

Is your business paying too much for energy?

ENERGYLINX
for business

As previously reported, Clacksfirst BID is an affiliate partner of Alloa-based Energylinx for Business. This partnership is intended to save our members money through savings in their energy costs. To compare and to ensure your business is on the best available tariff visit

www.clacksfirst.co.uk and click on Energy Savings.

Landscaping

Clacksfirst BID successfully sought funding from Clackmannanshire Council's 'Community Environmental Improvement Fund' which was matched by BID levy funding to deliver environmental improvements, where appropriate, throughout the BID Area. The beds are maintained by Clacksfirst BID, as are the sixty floral planters, and are restocked with spring and winter stock.



Street Cleanliness - Further evidence of environmental improvements are the Clacksfirst BID recycle and litter bins that are located throughout the BID area. This initiative was funded by the Council's 'Community Improvement Grant Fund, and the bins are serviced, in **partnership**, by Clackmannanshire Council.



Clackmannanshire Council



Winter Project - Clacksfirst BID has grit bins throughout the BID area and replenishes the stock of de-icing salt throughout winter. We do rely on your helping with the stock levels by contacting us at admin@clacksfirst.co.uk to inform that the bins need refilling. Our grit bins are restocked through our **partnership** with criminal justice services.

Social Areas - When Clacksfirst BID came into being, any semblance of what could be described as social areas within the BID area had been damaged beyond repair either through vandalism or age. Clacksfirst BID invested a percentage of the BID levy into new and sustainable social areas that can be found throughout the BID.



Growth Workshops

Facebook for Business	21st March	9.30am - 12.30pm
Book Keeping	19th April	9.30am - 12.30pm
Twitter	25th April	9.30am - 12.30pm
Customer Care	26th April	9.30am - 12.30pm
Marketing for Business	9th May	9.30am - 12.30pm
Social Media	19th May	9.30am - 12.30pm
Facebook for Business	13th June	9.30am - 12.30pm

Business Workshops

Digital Marketing Strategy	27th April	9.30am - 12.30pm
Facebook for Business	24th May	9.30am - 12.30pm
LinkedIn for Business	15th June	9.30am - 12.30pm

Working in Partnership

Being the central point of contact for BID members, Clacksfirst is regularly informed of training workshops or courses that can improve the performance of your business. Here is a list of courses, delivered by Business Gateway Clackmannanshire, which your business can take advantage of. The courses are FREE of charge, all places have to be reserved through contacting 01259-726430 or by emailing aharrick@ceteris.co.uk Courses will be delivered locally.

Partnerships

- Police Scotland • Scottish Business Resilience Centre
- Clackmannanshire Criminal Justice Service
- Resource Efficient Scotland • Scottish Ambulance Service
- Clackmannanshire Council
- Business Gateway - Clackmannanshire
- Clackmannanshire & Stirling Environmental Trust



Helping business grow in Clackmannanshire

Clacksfirst, The Old Brewery, 20 East Vennel Building, Alloa FK10 1ED
Phone: 01259 404103 Email: admin@clacksfirst.co.uk www.clacksfirst.co.uk